

# The agricultural primary producer in the COOPID project

Primary producers are at the core of COOPID and of the EU primary sector. How does COOPID support them?

Sometimes, it is **challenging to find updated information on "best practices"** in the primary production sector.



How to make my business sustainable and profitable?

What practices work best?

How to start?

The COOPID project analyses and brings together **key organisations across the EU**, selecting the best practices and success factors that will make a business in the sector **stand out!**

COOPID invites primary producers across the EU to **visit these successful businesses**, and learn directly from them.

Primary producers travel & learn directly from other primary producers & organisations

PEER TO PEER



Cooperative structures

Businesses

Management systems

Exploitation strategies

Products portfolio

Providing them with a toolkit of resources and connections to continue their journey towards the bioeconomy: becoming, **#COOPIDAmbassadors!**

COOPID ambassadors



COOPID Ambassadors **share their journey** with other colleagues and peers.. making the most of the experience!

Now, would you like to become a **#COOPIDAmbassador?**

