

Coopid



Territory approach as solution to develop the bioeconomy

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The problem

The bioeconomy, in order to develop in a sufficiently efficient way to respond to a low-carbon world with little use of non-renewable resources, must involve several stakeholders (sometimes dozens) throughout the value chain, from the farmer or the forester to the final product. Coordinating these actors is both the key issue, essential to the success of bioeconomy projects, and the main difficulty, jeopardising the success of the projects.

The solution

The territories and the economic, scientific and political stakeholders in these territories are key for the development of these bio-based projects. The use of funding to develop proofs of concept, the support of universities to maintain a head start in innovation, a territorial vision of available resources and their use is essential to make these projects a reality.

Benefits

This type of approach makes it possible to gain in efficiency and therefore reduce costs (pooling of R&D, energy, reduction of transport) and also makes it possible to reduce greenhouse gas emissions through greater efficiency.



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Project
Coordinator



Communication
leader





Recommendations

1. Identify available bio-based resources (agricultural products, co-products, wood, etc.) and actors in its territories working in the bioeconomy.
2. Define a local policy on the bioeconomy in consultation with all the actors and give the main strategic orientations.
3. To provide technical and financial support to stakeholders in the realisation of their projects.
4. Organise local governance to enable all the players to coordinate.
5. Communicate on the importance of the bioeconomy for its territory.



About COOPID and this practice abstract

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Goal: foster knowledge transfer among primary producers and the uptake of bio-based business models in the EU primary sector.

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